

2025 JANUARY

CITY OF GUELPH Real Estate Market Report





Frances Snider Sales Representative 519-824-9050 fsnider@royallepage.ca francessnider.com







OVERVIEW

BUYER'S MARKET

The City of Guelph's real estate market remained active in January, though shifting into a buyer's market. The median sale price rose by 5.12% to \$780,000, while the average sale price saw a slight decline of 0.21% to \$770,153. Sales volume increased by 5.22%, supported by a 5.43% rise in unit sales to 97. New listings surged by 41.44%, while expired listings climbed 45.16%, leading to greater inventory. The unit sales-to-listings ratio declined to 37.89%, reinforcing market conditions that favour buyers with more choices and negotiation power.



January year-over-year sales volume of \$74,704,885

Up 5.22% from 2024's \$71,002,062 with unit sales of 97 up 5.43% from last January's 92. New listings of 256 are up 41.44% from a year ago, with the sales/listing ratio of 37.89% down 12.94%.



Year-to-date sales volume of \$74,704,885

Up 5.22% from 2024's \$71,002,062 with unit sales of 97 up from 92 in 2024. New listings of 256 are up 41.44% from a year ago, with the sales/listing ratio of 37.89% down 12.94%.



Year-to-date average sale price of \$770,153

Down from \$771,762 one year ago with median sale price of \$780,000 up from \$742,000 one year ago.

Average days-on-market of 38 is up 4 days from last year.

JANUARY NUMBERS

Median Sale Price **\$780,000** +5.12%

Average Sale Price \$770,153
-0.21%

Sales Volume \$74,704,885 +5.22%

Unit Sales

97

+5.43%

New Listings

256

+41.44%

Expired Listings

45

+45.16%

Unit Sales/Listings Ratio 37.89%

-12.94%

Year-over-year comparison (January 2025 vs. January 2024)



THE MARKET IN DETAIL

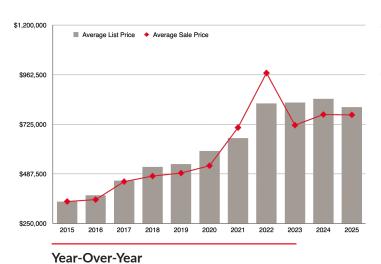
| | 2023 | 2024 | 2025 | 2024-2025 |
|------------------------------|--------------|--------------|--------------|-----------|
| YTD Volume Sales | \$72,365,948 | \$71,002,062 | \$74,704,885 | +5.22% |
| YTD Unit Sales | 99 | 92 | 97 | +5.43% |
| YTD New Listings | 157 | 181 | 256 | +41.44% |
| YDT Sales/Listings Ratio | 63.06% | 50.83% | 37.89% | -12.94% |
| YTD Expired Listings | 10 | 31 | 45 | +45.16% |
| Monthly Volume Sales | \$72,365,948 | \$71,002,062 | \$74,704,885 | +5.22% |
| Monthly Unit Sales | 99 | 92 | 97 | +5.43% |
| Monthly New Listings | 157 | 181 | 256 | +41.44% |
| Monthly Sales/Listings Ratio | 63.06% | 50.83% | 37.89% | -12.94% |
| Monthly Expired Listings | 10 | 31 | 45 | +45.16% |
| YTD Sales: \$0-\$199K | 0 | 0 | 0 | No Change |
| YTD Sales: \$200k-349K | 1 | 0 | 1 | Up from 0 |
| YTD Sales: \$350K-\$549K | 19 | 15 | 15 | No Change |
| YTD Sales: \$550K-\$749K | 35 | 34 | 28 | -17.65% |
| YTD Sales: \$750K-\$999K | 35 | 32 | 42 | +31.25% |
| YTD Sales: \$1M - \$2M | 8 | 10 | 11 | +10% |
| YTD Sales: \$2M+ | 0 | 1 | 0 | -100% |
| YTD Average Days-On-Market | 28.00 | 34.00 | 38.00 | +11.76% |
| YTD Average Sale Price | \$720,928 | \$771,762 | \$770,153 | -0.21% |
| YTD Median Sale Price | \$722,000 | \$742,000 | \$780,000 | +5.12% |
| | | | | |

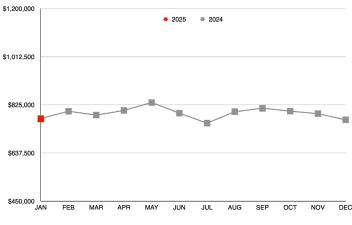
City of Guelph MLS Sales and Listing Summary 2023 vs. 2024 vs. 2025





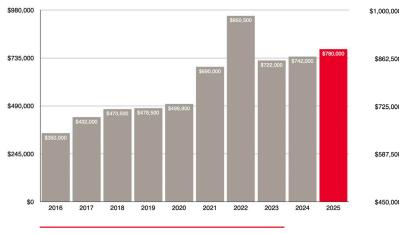
AVERAGE SALE PRICE



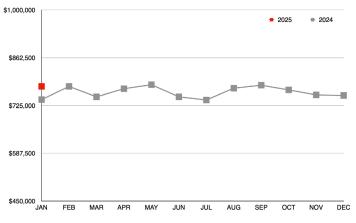


Month-Over-Month 2024 vs. 2025

MEDIAN SALE PRICE



Year-Over-Year



Month-Over-Month 2024 vs. 2025



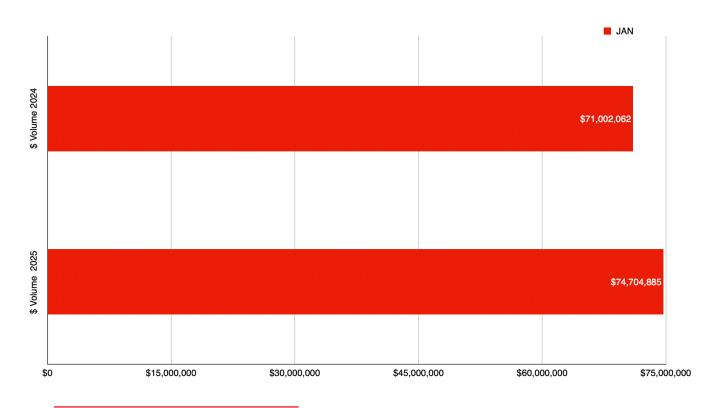
SALE PRICE VS. LIST PRICE RATIO



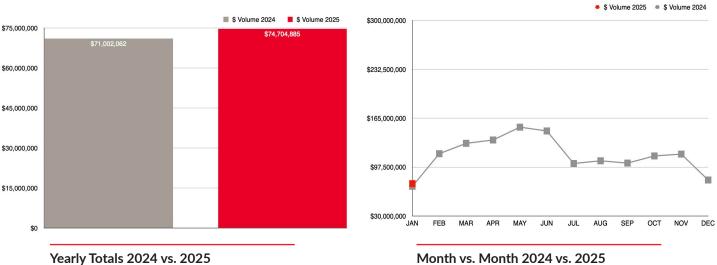
Month-Over-Month 2024 vs. 2025



DOLLAR VOLUME SALES



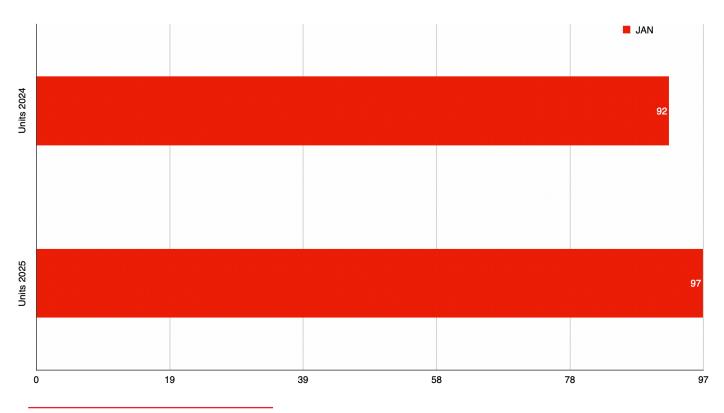
Monthly Comparison 2024 vs. 2025



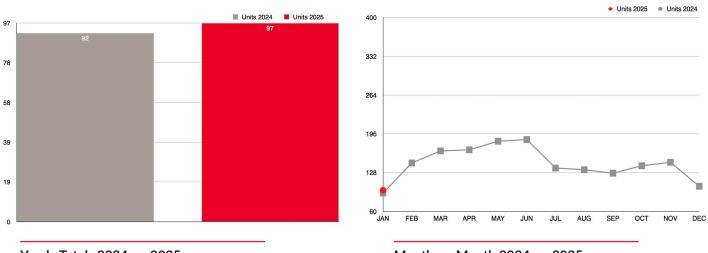
Month vs. Month 2024 vs. 2025



UNIT SALES



Monthly Comparison 2024 vs. 2025



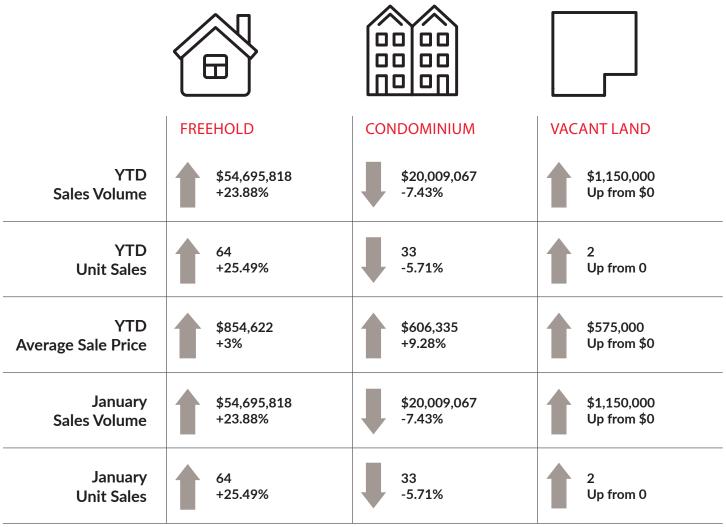
Yearly Totals 2024 vs. 2025

Month vs. Month 2024 vs. 2025



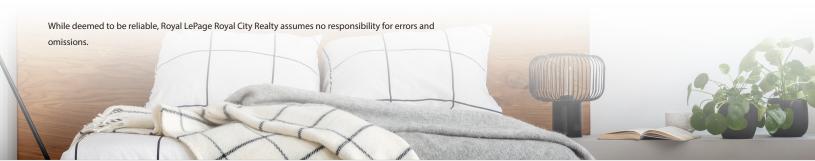


SALES BY TYPE



NOTE: All MLS® sales data in this report comes from the One Point Association Of REALTORS® and refers specifically to residential sales as of February 1, 2025.

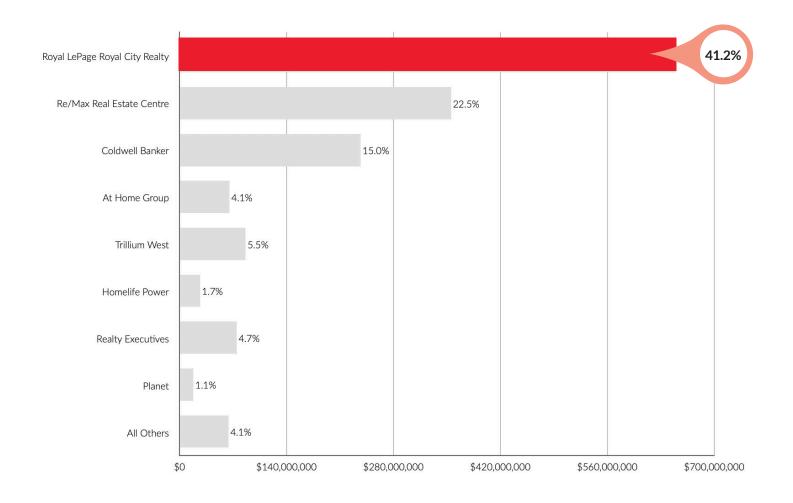
Year-Over-Year Comparison (2025 vs. 2024)







MARKET DOMINANCE



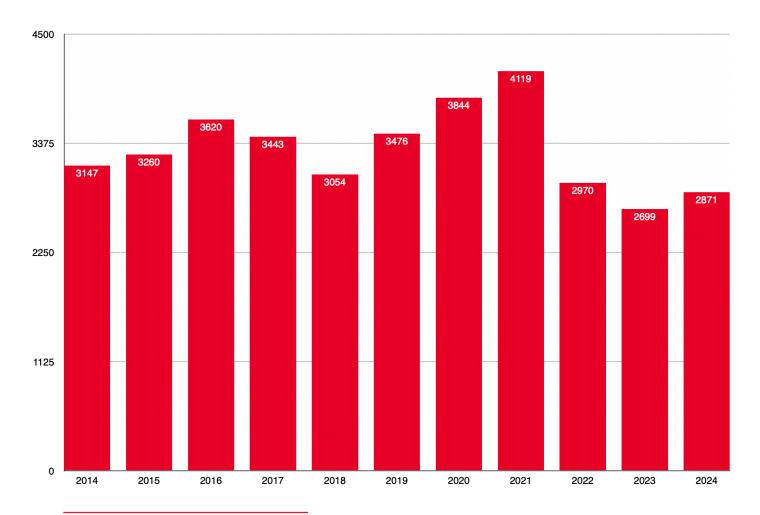
Market Share by Dollar Volume Within Wellington County Listing Selling Ends Combined for Guelph Based Companies November 2024







10 YEAR MARKET ANALYSIS



Units Sold

NOTE: All MLS® sales data in this report comes from the One Point Association Of REALTORS® and refers specifically to residential sales as of January 1, 2025.

While deemed to be reliable, Royal LePage Royal City Realty assumes no responsibility for errors and omissions.







OUR LOCATIONS



ELORA

519-846-1365 9 Mill Street E., Elora



FERGUS

519-843-1365 162 St. Andrew Street E., Fergus



GUELPH

519-824-9050 30 Edinburgh Road N., Guelph



ROCKWOOD

519-856-9922 118 Main Street S., Rockwood



/RoyalLePageRoyalCity



/RoyalCityRealty



/RLPRoyalCity

Helping You Is What We Do.

Find more Real Estate Market Reports for Wellington County at royalcity.com/market-update/