

WEBSITE STATISTICS & GOOGLE ANALYTICS

Our websites offer basic site statistics (number of hits per page for a specific date range) and listings statistics but you can easily implement Google Analytics tools for more in depth statistics and tracking of your website activity.

Basic site statistics:

Log in to the rlpnetwork.com:

- Marketing > ClientClick Websites > Access My Client Click Websites
- Site Builder > View Site Statistics

Listings statistics:

Log in to the rlpnetwork.com:

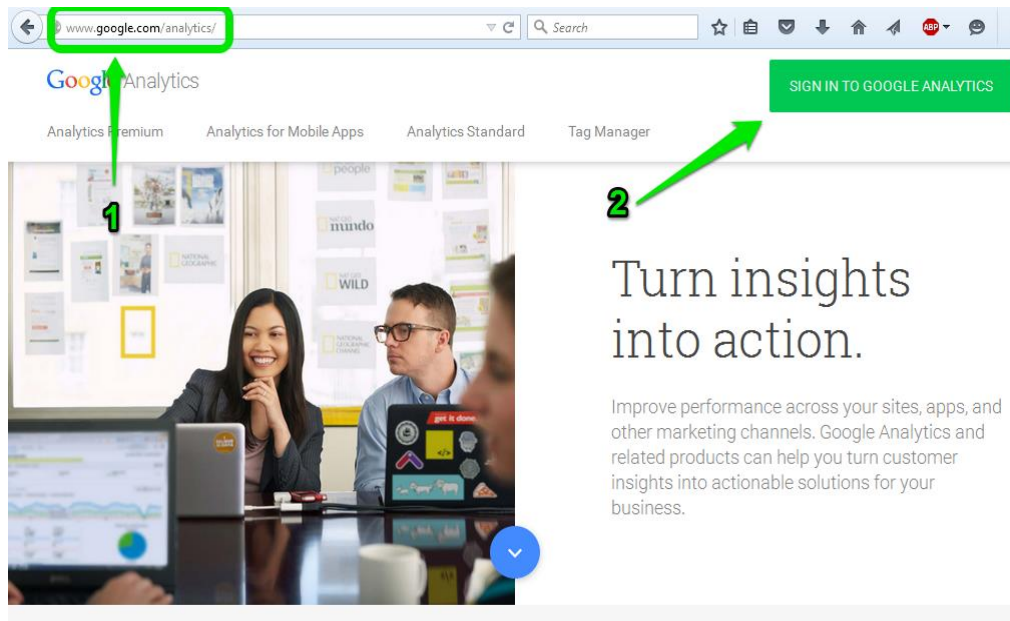
- Marketing > ClientClick Websites > Access My Client Click Websites
- Go to Listings (at the top) > Manage Exclusives > Reports. Select a start date and end date and click on

Generate Reports

Get started with Google Analytics:

Requirement: you must be connected to your Google Account (Gmail) in order to follow the below steps. [Click here](#) if you need to create an account.

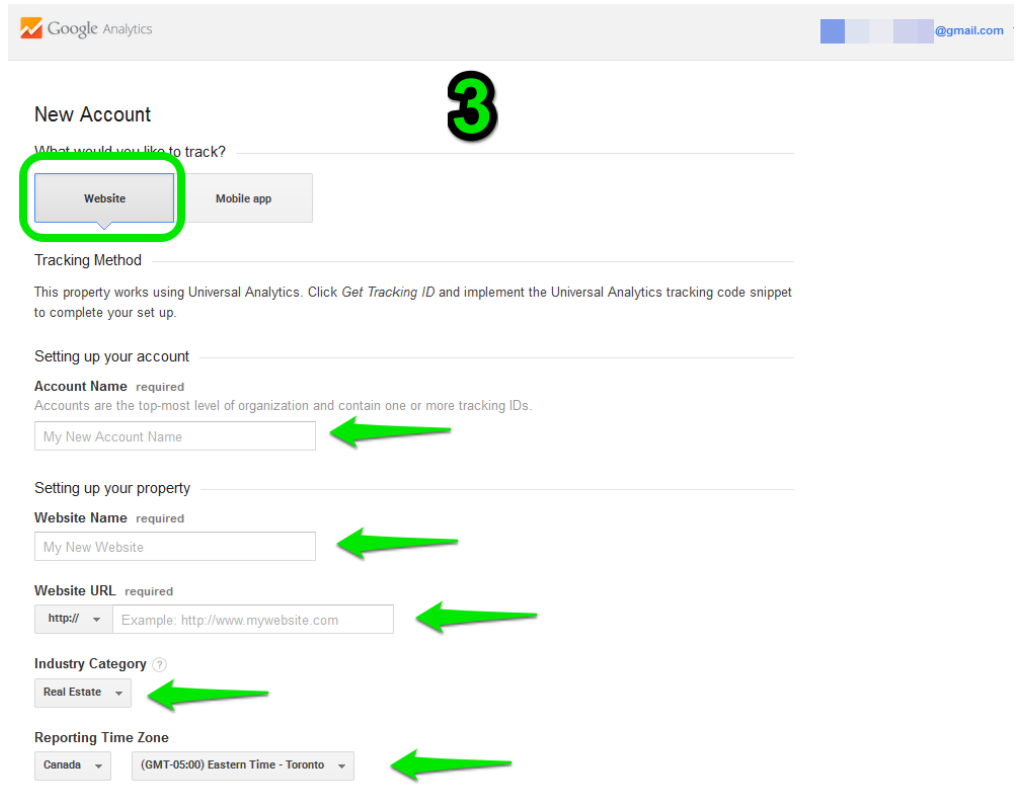
1 - Go to <http://www.google.com/analytics/>



2 - On the top right click on **Sign In To Google Analytics**. Log in if you already have a Google Analytics account and follow [step 3](#).

If you don't have a Google Analytics account click on **Sign up**. You get to the Google Analytics page that shows how to analyze your site's traffic in 3 steps.

3 - First select **Website**, fill out the **Account Name** field, the **Website Name**, **Website URL**. Select **Real Estate** as **Industry Category** and **Canada** as **Reporting Time Zone**.



Google Analytics @gmail.com

New Account 3

What would you like to track?

Website Mobile app

Tracking Method

This property works using Universal Analytics. Click [Get Tracking ID](#) and implement the Universal Analytics tracking code snippet to complete your set up.

Setting up your account

Account Name required
 Accounts are the top-most level of organization and contain one or more tracking IDs.

Setting up your property

Website Name required

Website URL required
 Example: <http://www.mywebsite.com>

Industry Category ?

Reporting Time Zone

Reporting Time Zone

Data Sharing Settings ?

Data you collect, process, and store using Google Analytics ("Google Analytics data") is secure and kept confidential. This data is used to provide and maintain the Google Analytics service, to perform system critical operations, and in rare exceptions for legal reasons as described in our [privacy policy](#).

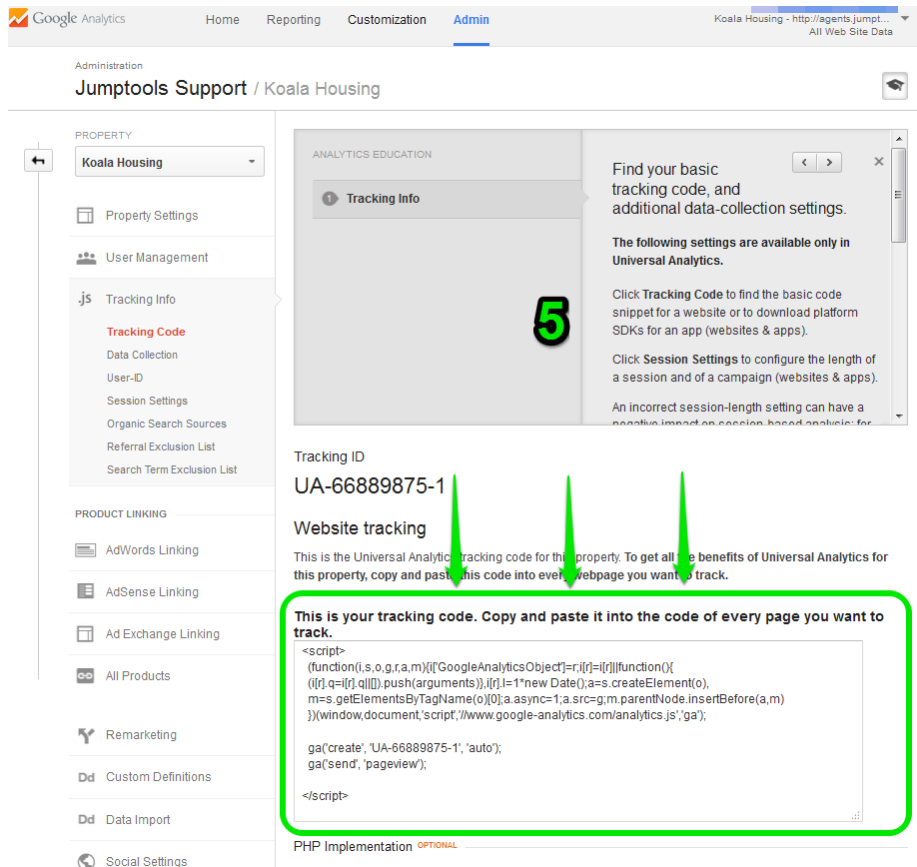
The data sharing options give you more control over sharing your Google Analytics data. [Learn more](#).

- Google products & services** RECOMMENDED
 Share Google Analytics data with Google to help improve Google's products and services. *If you disable this option, data can still flow to other Google products explicitly linked to Analytics. Visit the [product linking](#) section in each property to view or change your settings.*
 - Benchmarking** RECOMMENDED
 Contribute anonymous data to an aggregate data set to enable features like benchmarking and publication that can help you understand data trends. All identifiable information about your website is removed and combined with other anonymous data before it is shared with others.
 - Technical support** RECOMMENDED
 Let Google technical support representatives access your Google Analytics data and account when necessary to provide service and find solutions to technical issues.
 - Account specialists** RECOMMENDED
 Give Google marketing specialists and your Google sales specialists access to your Google Analytics data and account so they can find ways to improve your configuration and analysis, and share optimization tips with you. If you don't have dedicated sales specialists, give this access to authorized Google representatives.
- Learn how Google Analytics [safeguards your data](#).

You are using 0 out of 100 accounts.

4 - Leave the check boxes ticked as they are by default and click on **Get Tracking ID**. Then Accept the Google Analytics Terms of Service Agreement

5 - You should now be able to see your tracking code. Copy it for now.



Administration
 Jumptools Support / Koala Housing

PROPERTY
 Koala Housing

Property Settings
 User Management
 Tracking Info
Tracking Code
 Data Collection
 User-ID
 Session Settings
 Organic Search Sources
 Referral Exclusion List
 Search Term Exclusion List

PRODUCT LINKING
 AdWords Linking
 AdSense Linking
 Ad Exchange Linking
 All Products
 Remarketing
 Custom Definitions
 Data Import
 Social Settings

ANALYTICS EDUCATION
 Tracking Info

Find your basic tracking code, and additional data-collection settings.

The following settings are available only in Universal Analytics.

Click **Tracking Code** to find the basic code snippet for a website or to download platform SDKs for an app (websites & apps).

Click **Session Settings** to configure the length of a session and of a campaign (websites & apps).

An incorrect session-length setting can have a negative impact on session-based analysis for

Tracking ID
 UA-66889875-1

Website tracking
 This is the Universal Analytics tracking code for this property. To get all the benefits of Universal Analytics for this property, copy and paste this code into every webpage you want to track.

This is your tracking code. Copy and paste it into the code of every page you want to track.

```
<script>
(function(i,s,o,g,r,a,m){([GoogleAnalyticsObject]=r,[i]=[]])function(){
((!r.q=[r,q]).push(arguments)),i[r].l=1*new Date();a=s.createElement(o),
m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m)
})(window.document,'script','/www.google-analytics.com/analytics.js','ga');

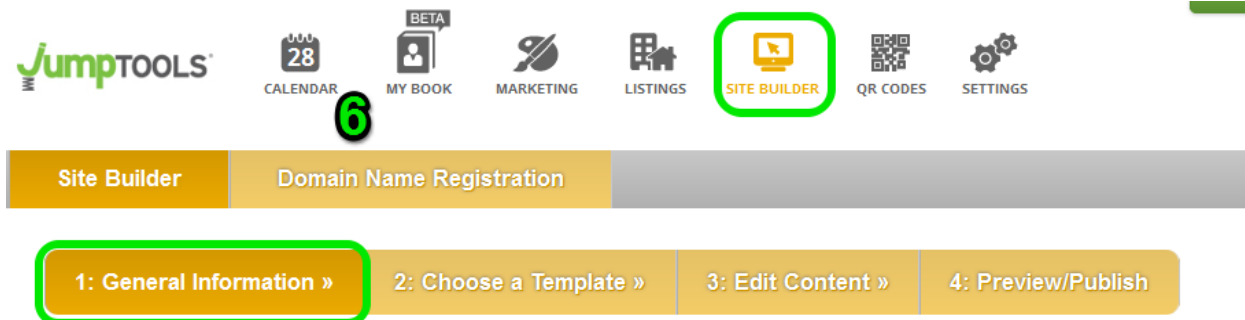
ga('create','UA-66889875-1','auto');
ga('send','pageview');
</script>
```

PHP Implementation OPTIONAL

6 – Log in to the rlpnetwork.com:

- Marketing > ClientClick Websites > Access My Client Click Websites

Go to Site Builder > 1. General Information



JumpTOOLS

CALENDAR 28
 MY BOOK BETA
 MARKETING
 LISTINGS
SITE BUILDER
 QR CODES
 SETTINGS

Site Builder | Domain Name Registration

1: General Information » | 2: Choose a Template » | 3: Edit Content » | 4: Preview/Publish

7 - Scroll section **d. Google Analytics** and paste the Google code.

d. Google Analytics

7

Paste the Google code below:

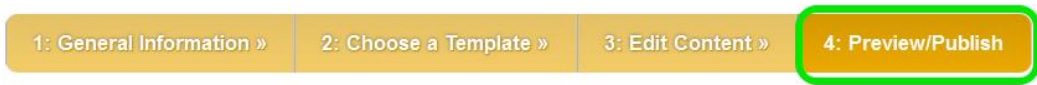
```
<script>
(function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;
i[r]=i[r]||function(){
(i[r].q=i[r].q||[]).push(arguments)},i[r].l=1*new
Date();a=s.createElement(o),
m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;
m.parentNode.insertBefore(a,m)
})(window,document,'script','//www.google-analytics.com
/analytics.js','ga');

ga('create', 'UA-55818666-1', 'auto');
ga('send', 'pageview');
</script>
```

Do you already have a Google Analytics account that you'd like to use here to keep track of your site stats? Google Analytics are a way to get statistics on visitors to your site. It shows how many people come to your site, where they are located, etc. You can subscribe through Google, or you can use the built-in Site Builder site stats.



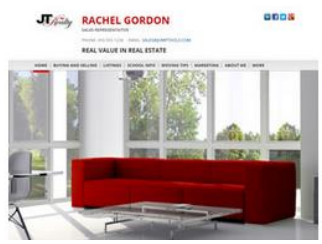
8 – Go to **Step 4. Preview/Publish** and hit the **Publish** button



STEP 4: PREVIEW/PUBLISH

8

YOU HAVE NOT YET PUBLISHED YOUR WEBSITE.



This final step sends your changes to your live site. Your changes will not appear on your site until you select "Publish".



To make the best use of Google Analytics please visit the [Analytics Help Center here.](#)